



Meeting of the
Economic Development Committee
October 18, 2021
6:30 pm; Council Chambers

Members Present

Denton Burnell
Carrie Hawkins Charlton
Mark Ladley
Rege McKenzie
Bruce Schwartz

Also Present

Jason Van Dame, Director of Community Development
John J. Ernst, Borough Manager
Stephen Barth, Barth Consulting

Approval of Meeting Minutes

Mr. Burnell made a motion to approve the minutes from the August 16, 2021 meeting minutes, Mr. Schwartz seconded, and the Committee voted 5:0; the minutes have been approved.

PRESENTATION

Stephen Barth—Revitalizing Lansdale Borough

After a small group from the Borough visited Perkasie with Stephen, he was asked to come present to the full EDC to share ideas on what can be completed in Lansdale. Stephen introduced himself and shared that he is a redevelopment associate who works to make a community vision because reality by working with all groups involved. By recruiting and working to retain business, improving the downtown, courting investors and developers and inspiring, promoting and selling the vision he can bring success to Lansdale.

Ideas for guiding the Borough's future included:

- Promoting the Borough in print and social media
- Meeting with property owners
- Discussing problem solving options with business owners (not property owners)
- Working to integrate the SEPTA garage with downtown
- Growing existing businesses
- Creating connections with the community, borough and businesses



LANSDALE
LIFE IN MOTION

COMMITTEE BUSINESS ITEMS:

Façade Improvement Grant—315 W. Main Street

Mr. Van Dame shared the submitted application for a façade improvement grant at 315 W. Main Street. The application is for the first floor commercial space with upper floors being utilized for apartment units. The application is for \$5,000 as the investment is over \$10,000 in investment. Mr. Burnell made a motion to approve the application, Mr. McKenzie seconded and the Committee voted 5:0; the application has been approved.

Mr. Van Dame also shared with the committee that the reimbursement paperwork was received for the façade improvement grant at 213 N. Broad Street and we will be doing a check presentation to them in the coming weeks.

BOROUGH/DISCOVER LANSDALE EVENTS

Discover Lansdale

Founders Day Part Two will take place on October 23 and the Mardi Gras Parade will kick off the holiday season on November 20.

OLD BUSINESS

Eric Goldstein

Eric continues to meet with businesses in the Borough and is looking to expand the interview pool as he continues to move forward in the process. More details will be provided to the committee as those interviews conclude.

Business of the Month

The committee will re-start the Business of the Month presentations at Borough Council Business meetings starting January 2022. A schedule will be provided for all committee members and submissions will need to be checked to assure businesses are up-to-date on all their paperwork.

NEW BUSINESS

None

PUBLIC COMMENT

None

****The next Economic Development Committee meeting will be held on Monday, October 15, 2021****